

## PROJECT INFORMATION

### INDONESIA: INNOVATION CENTRE FOR ECOLOGICAL BUSINESSES

Support the Eco Centre of the Dhyana Pura University in Bali and thus an ecological and communal way of thinking and doing business.

**There is an enormous need for ecological and social business concepts for small and medium-sized enterprises on the island of Bali. Together with the Dhyana Pura University, the Bali Church is actively working on this issue and is placing the emphasis on Christian values such as justice, peace and environmental protection.**

A centre for ecological enterprises will support motivated eco-entrepreneurs in Bali to develop environmentally friendly products. It will focus on providing the necessary skills and awareness of social and ecological issues in the development of their products, processes and programmes. The newly created „Eco Centre“ of the Dhyana Pura University (Universitas Dhyana Pura - Undhira) is where all these issues are concentrated. Both municipal organisations and private entrepreneurs are trained so that they can plan and implement all aspects of the projects. The emphasis is on eco-friendly entrepreneurship, empowerment and inclusion.

#### Developing social and green skills

It often starts with a wish to protect nature and promote sustainability. An idea grows into a business plan which is then followed through by a business start-up. Many lecturers and students at Dhyana Pura University are not necessarily familiar with the concept of „green entrepreneurship“. The innovative centre for ecological enterprises will further develop this concept together with the university and other partner organisations. The aim of the centre is to demonstrate best examples of how ecological and collaborative thinking and business can be promoted and implemented in practice.

#### Flagship project: the Eco Centre

The aim of the Eco Centre is to support committed eco-entrepreneurs in the development of environmentally friendly products. They receive further training so that they can plan and implement holistic green projects. Competent contact persons are constantly available by building up a network of mentors and trainers. Finally, the general public outside the university and the networks are also informed and made aware of the issues.

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